CHURCH INFORMATION FORM

When you have completed the form, please click "Submit" at the bottom to save it and send it back.

CONTACT INFORMATION

| Contact Person Name: | _ |
|---|------------------------|
| Contact Person Cell Phone: | _ |
| Contact Person Email Address: | - |
| Church Name: | |
| Church Physical Address: | |
| Church Mailing Address: | |
| Church Phone Number: | |
| Church Fax Number: | |
| Church Billing Address: | |
| Church Billing Contact Person: | |
| Church Billing Email Address: | |
| Church Billing Phone Number: | |
| Website Contact Email Address: (where do you want any inquiries on | your site to go?) — |
| Please list current company website URLs: | |
| Do you have any websites that you like the look and feel of? Please L | .ist: — |
| | <u> </u> |

DOMAIN INFORMATION

SITE CONTENT

About Us

Include an 'About Us' statement for your company: 250-400 Words

Tips for the 'About Us' statement: Tell guests what your church and ministry is all about.

Include as much information as possible. For Example---

Year Founded:

Name of Pastor/Founding Pastor: Church History: 100-300 Words

Mission Statement: Vision Statement:

Slogans:

Are there any partnerships with any companies/organizations that you would like included on your website? (this is typically done with their company logo)

Additional Information/Comments: Please include any other information that you would like to include on the About Page or provide further explanation on any of the above content.

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Ministries

Overview statement of ministries: 100-250 Words

List all primary ministries that you would like featured on your website. Include a brief description about each.

List all outreach services that you would like featured on your website. Include a brief description about each service.

Do you have existing photos of these ministries? Y or N

Additional Information/Comments: Please include any other information that you would like to include on the Ministries Page or provide further explanation on any of the above content. If you have existing photography that you would like to include in this section, please share these photos via Dropbox with info@smartmarketingpb.com

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| Calendar/Events Would you like to include a Calendar/Events page on your website that would include current and future events that could be featured? Overview Statement of Calendar: 100-250 Words List events: Please include an official name, date and description (if applicable) and any other pertinent information about each event. Additional Information/Comments: Please include any other information that you would like to include on the Calendar/Events Page or provide further explanation on any of the above content. If you have existing photography that you would like to include in this section, please share |
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| these photos via Dropbox with info@smartmarketingpb.com |
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| Staff Overview Statement of Staff: 100-250 words: |
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| Do you want to include your staff on the website? |
| List Name/Title of staff to be included on the website: |
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| Do you want to include your staff's email addresses? Please List: |
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| Do you want to include staff bios? Please List: |
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| Do you want to include personal social media links for each staff? Please List: |
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| Do you have professional photos of staff? Do you want a group photo of staff included on the website? Do you want to include a call to action to apply for a position? Please email a pdf of your application to info@smartmarktingpb.com Additional Information/Comments: Please include any other information that you would like to include on the Staff Section or provide further explanation on any of the above content. If you have existing photography that you would like to include on in this section, please share these photos via Dropbox with info@smartmarketingpb.com |
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| Testimonials |
| Would you like to include a few testimonials on your website?List person/business/testimonial: |
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| Blog Would you like to include a blog on your website? Include at least 3 articles/authors/titles for the launch of your website: |
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| SEO What search terms for your site are you interested in showing up on search engines for? List 10-25 two and three word search terms (comma separated): |
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| Do you currently have access to your Google My Business Listing? |
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| Please list any other search engine listings that you have access to. |
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| SPECIAL FEATURES |
| Do you wish to have a member login to your site? Do you wish to sell anything on your site? Do you use a third party selling platform such as shopify, etsy, ebay, etc? What payment platform do you use to conduct online transactions? Do you have a weekly bulletin or newsletter? Do you have any videos that you would like featured on your website? |
| ADDITIONAL SERVICES Are you interested in any additional services for your church? |
| Graphic Design: |
| Video Production: |
| Social Media Management: |
| Search Engine Optimization: |